

WIL SANTIAGO.

Wil Santiago races 1/8 off-road, electric and nitro, and 1/10 on carpet between Massachusetts and South Carolina, and brings a camera to every race day. Sponsored driver for BeachRC, Dynamic Performance R/C, SWORKz and Ultimate Racing, and the owner of PitLane Graphics.

1/8 OFF-ROAD · 1/10 CARPET · NEW ENGLAND & SOUTHEAST



STAND-IN PHOTO

01 / THE SHORT VERSION

THE SHORT VERSION.

I'm Wil. I race 1/8 buggy and truggy, electric and nitro, and 1/10 on carpet when the dirt freezes. Two club races a month and six to eight trophy races a year, split between Massachusetts and South Carolina. I started in 2005, took a break, and have been back at it since 2022.

Racing is the hobby. The part I actually enjoy is the whole day around it: the pits, the people, the car that finally works after three weeks of fiddling. So I bring a camera. The racers I share a heat with get photos of their cars, and the shops and brands that back me get their gear seen in real use, on a track, not on a bench.

Two things shape how I do this. I work with computers for a living and I have spent years behind a camera, so I keep setup notes, I shoot properly, and I would rather tell a brand what happened in numbers and conditions than say it "felt good". I also own PitLane Graphics, which prints the wraps, decals and pit banners, so the car and the pit look like a team that takes itself seriously.

For a shop or a brand that means an ambassador in the pits, not a logo on a body: product shown being run, photos you can use, honest feedback after each event, and a recap you can forward.

AT A GLANCE

BASED IN	Massachusetts and South Carolina
CLASSES	1/8 buggy and truggy, electric and nitro · 1/10 carpet · Mini-Z
TRACKS	R/C Madness (Enfield CT) and Sumter RC Raceway (Sumter SC) for 1/8 dirt · Dynamic Performance R/C (Littleton NH) and Maximus RC Raceway (York ME) for 1/10 carpet
SEASON	two club races a month · six to eight trophy races a year
RACING SINCE	2005, with a break · back at it since 2022
GARAGE	All SWORKz, wrapped by PitLane Graphics

02 / WHAT I BRING TO A RACE DAY

A CAMERA, A CAR AND A PIT TABLE.

A CAMERA, EVERY RACE DAY

Photos of the whole paddock, shot properly and shared the same week. Every racer who finds their car shares the gallery, with your name on it.

TRACK-TESTED FEATURES

Three photos, an honest write-up and your buy link. What it is, where I ran it, who it is for. Showcase, not review.

AN AMBASSADOR IN THE PITS

I help newcomers, answer the setup questions, hand out your stickers and point people to the shop that sells what I run.

03 / WHERE I RACED IN 2026

WHERE I RACED IN 2026.

JAN - MAR 2026

DYNAMIC PERFORMANCE R/C, LITTLETON NH

Four club races of the winter carpet series, 1/10 on carpet.

2026-09-20

HOBBY ETC, MANCHESTER NH

Club race. Buggies and truggies at full send, and a quiet afternoon in the pits with the camera.

SPRING 2026

PSYCHO NITRO BLAST, WHITE PINE TN

The big nitro weekend of the year. Camera out between heats.

2026-10-25

BEACHRC, MYRTLE BEACH SC

First club race on the new Mini-Z track. New track, new class, new challenge.

2026-07-14

R/C MADNESS, ENFIELD CT

Outdoor 1/8 nitro on one of the biggest dirt tracks in New England. Top qualifier for the B-main, fifth at the flag once the nerves got in.

NEXT UP IN 2027 Gateway R/C Park opening · Motorama · Psycho Nitro Blast · Wicked Weekend · Dynamic Performance Championship Series · Electric Worlds

04 / AUDIENCE · WHERE PEOPLE SEE IT

INSTAGRAM

[followers]

@wickedrc1

FACEBOOK

[followers]

Wicked R/C

WRCRACING.COM

[visits / month]

Galleries · Track-tested · Journal

YOUR PRODUCT. IN REAL USE. IN THE PHOTO.

Three spots, one season. Product counts as support. Every feature carries a sponsored-driver disclosure.

2026 SO FAR · PROOF, NOT PROMISES

[+1k]
PHOTOS

Published, sponsor bar on every one

[12]
RACE DAYS

Covered, pit banner up

[10]
RACERS FEATURED

Tagging the shops

[2]
PRODUCTS SHOWCASED

With buy links

PACKAGES

PICK YOUR SPOT.

SPOT 3

RACE SUPPORT

Discount on products.

- Brand stickers on my race cars
- Logo on the Partners page
- One tagged post a month
- Race photos with your logo on the sponsor bar

SPOT 2 · MOST COMMON

TEAM DRIVER (AMBASSADOR)

Promo products and race-program support.

- Everything in Race Support
- One Track-tested feature a month, with buy link
- Photos licensed for your socials
- One gallery "presented by you" per quarter
- Race recap: reach, clicks, redemptions
- Club race support at the track
- Logo on the car and race shirt

SPOT 1 · ONE ONLY

TITLE PARTNER

Full product and race support.

- Everything in Team Driver
- Primary logo on the car, race shirt, pit table and tent walls, and tags on all my media posts
- Every gallery presented by you
- A dedicated video each quarter
- Category exclusivity for the season
- Support on your forums with metrics and questions
- Logo and mention on all social media and the website
- Live stream and a link to the hobby shop that sells your products, or to your own site



THE CAR · STAND-IN PHOTO



THE PIT · STAND-IN PHOTO



ON TRACK · STAND-IN PHOTO

FINE PRINT

Season runs March through November. Agreements are one season with a renewal conversation each October. Exclusivity is limited to your product category, never the whole car. Every feature carries a sponsored-driver disclosure. Product counts as support.

REFERENCES

Robert Montminy · BeachRC · bob@beachrc.com

Brent Densford · BeachRC · brent@beachrc.com

LET'S TALK 2027

WRCRACING.COM/PARTNER-WITH-ME.

EMAIL wil@wrcracing.com

REPLY I reply within two days. Product samples welcome.